DSV Feedback:

what they really liked possibility to add dsv events as well -> pretty happy

they seem to be quite keen about collecting data -> collect as much data as we can?

they wanted us to think about how to do marketing for it

they wanna know how big the impact is, therefore we need to gather collect a different type of feedback

is it possible to provide them with a number of co2 emission which is reduced

provide option where you have confirmation

provide trip for family -> key message? which customers do you want to have?

* target group young people

embbeded ads from dsv

what does the driver get? -> free parking slots

how you can set what sport u wanna do? creating ride sheet

expand it to different transportation as well? no.